

GEM CITY ROLLER DERBY

A 501c3 Non-Profit Organization

2023 SPONSORSHIP PACKAGE

gcrd.sponsors@gmail.com 937-369-0805

ABOUT

Gem City Roller Derby (GCRD) is a Dayton local non-profit serving as an athletic community for an average membership of 60 skaters and 20 volunteer league members who are supported to excel regardless of skill level, age or background. The GCRD ethos, on and off the track, is community and inclusivity oriented while providing structural foundation and support for our members to grow. Our program provides structured training, instruction, competition and preparing our members to represent Dayton, OH at the international level. Our league members consistently engage in community outreach events throughout the year, often working hand in hand with the community and its leaders for events, activities and charity fundraising.

HISTORY

Established in 2006, Gem City Roller Derby's founding members worked to achieve full Women's Flat Track Derby Association (WFTDA) status in 2014. With this recognition, the league grew to accommodate multiple teams competing and ranking internationally. A few years later, we broke into the Top 100 teams worldwide, and in 2019 we earned our first invitation to a WFTDA Post-Season Tournament—Continental Cups (North America East). We're proud to boast skaters of all skill levels; rookie to veteran, ages 18-60. Our skaters and league members range from all walks of life, to include recent high school graduates, scientists, college professors, military/law enforcement, statisticians, nurses, business owners, stay-at-home moms, mechanics, and more. We've come together and built our league as a team and family, both on and off the track.

GOALS

As an organization, we strive for continued growth by welcoming new skaters to join our ranks during open recruitment opportunities. Year-round, we welcome non-skaters who wish to support GCRD in officiating and volunteer roles. We want to increase awareness of our sport in the Dayton area and bring awareness to the positive impact it has on our inclusive community. With our league's success, we wish to promote our values and give back to our local community through service and support

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TEAMS

- Purple Reign
 - Chartered “A” team
 - Performance affects league's international ranking with WFTDA
 - Roster of 20 skaters
- Violet Femmes
 - Chartered “B” Team
 - Roster of 20 skaters
- Lavender Haze
 - Non-chartered “C” Team
 - Fluid roster of skaters

COMPETITIVE SEASON

- Internationally competitive travel teams ranked with the WFTDA
- 2023 home games set at the Dayton Convention Center from April through November
- Like-skill rosters

Throughout 2020-2021, GCRD consistently worked together to strengthen our organizational foundations and athletic skills. Our motto throughout the pandemic was "Stay Ready", and it showed in our 2022 performance. Purple Reign achieved a perfect season, undefeated! This year rankings resume and group teams into geographical regions. To reflect Purple Reign's huge wins, we start 2023 as 11th in the North America East region. Additionally, for the first time ever, the Violet Femmes will earn a ranking of their own. In 2024, WFTDA will hold its first world championship tournament for the Hydra Cup since 2019, and Gem City plans to be there.

With your sponsorship, we can take our achievements to the next level. Come make history with us!

CONTACT INFORMATION

GCRD's Sponsorship and Fundraising Committee Chair is Jennifer "Jenuine Trouble" Bowden (she/her). Contact her at gcrd.sponsors@gmail.com or 937-369-0805 to elect a sponsorship option or discuss alternative ways to support Gem City!

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SPONSORSHIP OPPORTUNITIES

JAMMER – \$1,000

1. Promotion of your website on <https://www.gemcityrollerderby.com/>
2. Cross promotion in Facebook & Instagram
3. 10 tickets per home bout (will call)
4. Announcer mentions during home bouts
5. Full-page color ad & logo in bout programs
6. Logo displayed on scoreboard throughout home bouts
7. \$200 GCRD merchandise gift certificate
8. Banner displayed at bout location - max size 8' x 3' (sponsor provided)
9. Meet and greet with skaters at home bouts
10. Exhibit table at home bouts (space permitted)

PIVOT – \$750

1. Promotion of your website on <https://www.gemcityrollerderby.com/>
2. Cross promotion in Facebook & Instagram
3. 8 tickets per home bout (will call)
4. Announcer mentions during home bouts
5. ½ page color ad & logo in bout programs
6. Logo displayed on scoreboard throughout home bouts
7. \$100 GCRD merchandise gift certificate
8. Banner displayed at home bout location – max size 4' x 3' (sponsor provided)

BLOCKER – \$500

1. Promotion of your website on <https://www.gemcityrollerderby.com/>
2. Cross promotion in Facebook & Instagram
3. 6 tickets per home bout (will call)
4. Announcer mentions during home bouts
5. ¼ page color ad & logo in bout programs
6. Logo displayed on scoreboard throughout home bouts
7. \$50 GCRD merchandise gift certificate

PACK – \$350

1. Promotion of your website on <https://www.gemcityrollerderby.com/>
2. Cross promotion in Facebook & Instagram
3. 4 tickets per home bout (will call)
4. Announcer mentions during home bouts
5. Logo displayed in bout programs & on scoreboard throughout home bouts

JAM START – \$50 (1 per bout)

1. 2 tickets per home bout (will call)
2. Announcer mentions during home bouts
3. Logo displayed in bout programs





























LEAGUE COMMUNITY CONTRIBUTORS

1. Promotion of your website on <https://www.gemcityrollerderby.com/>
2. Cross promotion in Facebook & Instagram
3. 4 tickets per home bout (will call)
4. Announcer mentions during home bouts
5. Logo displayed in bout programs & on scoreboard throughout home bouts

See the table below for a visual depiction of our sponsorship opportunities levels of benefits.

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BENEFITS	JAMMER	PIVOT	BLOCKER	PACK	JAM START	LCC
Website Promotion						
Social media cross promotion						
Home bout tickets	10	8	6	4	2	4
Announcer mentions						
Color ad in bout programs	Full page	½ page	¼ page			
Logo in bout programs						
Logo on scoreboard						
Merch gift certificate	\$200	\$100	\$50			
Banner at bouts						
Meet & greet with skaters						
Exhibit table	