



A 501c3 Non-Profit Organization

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# 2025 SPONSORSHIP PACKAGE

[gcrd.sponsors@gmail.com](mailto:gcrd.sponsors@gmail.com) 937-369-0805

## ABOUT

Gem City Roller Derby (GCRD) is a Dayton local 501(c)3 non-profit serving as an athletic community with an average membership of 60 skaters and 20 volunteer league members who are supported to excel regardless of skill level, age, or background. The GCRD ethos, on and off the track, is community and inclusivity-oriented while providing a structural foundation and support for our members to grow. Our program provides structured training, instruction, competition, and preparing our members to represent Dayton, OH at the international level. Our league members consistently engage in community outreach events throughout the year, often working hand in hand with the community and its leaders for events, activities, and charity fundraising.

## HISTORY

Established in 2006, Gem City Roller Derby's founding members worked to achieve full Women's Flat Track Derby Association (WFTDA) status in 2014. With this recognition, the league grew to accommodate multiple teams competing and ranking internationally. A few years later, we broke into the Top 100 teams worldwide, and in 2019 we earned our first invitation to a WFTDA Post-Season Tournament—Continental Cups (North America East). We're proud to boast skaters of all skill levels; rookie to veteran, ages 18-60. Our skaters and league members range from all walks of life, including recent high school graduates, scientists, college professors, military/law enforcement, statisticians, nurses, business owners, homemakers, parents, mechanics, and more. We've come together and built our league as a team and family, both on and off the track.

## GOALS

As an organization, we strive for continued growth by welcoming new skaters to join our ranks during open recruitment opportunities. Year-round, we welcome non-skaters who wish to support GCRD in officiating and volunteer roles. We want to increase awareness of our sport in the Dayton area and bring awareness to the positive impact it has on our inclusive community. With our league's success, we wish to promote our values and give back to our local community through service and support.

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## TEAMS

- Purple Reign
  - Chartered “A” team ranked with WFTDA
  - Roster of 20 skaters
- Violet Femmes
  - Chartered “B” Team ranked with WFTDA
  - Roster of 20 skaters
- Lavender Haze
  - Non-chartered “C” Team providing experience to newer athletes
  - Fluid roster of skaters

## COMPETITIVE SEASON

- Internationally competitive travel teams ranked with the WFTDA
- 2025 home games set at the Dayton Convention Center from May through September
- Like-skill rosters

GCRD is consistently working together to strengthen our organizational foundations and athletic skills. We are committed to advancing our organization and with your sponsorship, we can take our achievements to the next level. Come make history with us!

## CONTACT INFORMATION

GCRD's Sponsorship and Fundraising Committee Co-Chairs are Grace “Maria Jamford” Kreeger (she/they) and Abigail “Swipeher” Kraft (she/her). Contact them at [gcrd.sponsors@gmail.com](mailto:gcrd.sponsors@gmail.com) or 937-369-0805 to elect a sponsorship option or discuss alternative ways to support Gem City!

# GEM CITY ROLLER DERBY

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## SPONSORSHIP OPPORTUNITIES

### JAMMER – \$1,000

1. Promotion of your website on <https://www.gemcityrollerderby.com/>
2. Cross-promotion on Facebook & Instagram
3. Solo Sponsor Shout-out: 30-second ad-adjacent reel highlighting your business
4. 10 tickets per home bout (will call)
5. Announcer mentions during home bouts
6. Full-page color ad & logo in bout programs
7. Logo displayed on the scoreboard throughout home bouts
8. Official GCRD swag
9. Photo Op with skaters at home bouts

Instagram

3. 6 tickets per home bout (will call)
4. Announcer mentions during home bouts
5. ¼ page color ad & logo in bout programs
6. Logo displayed on the scoreboard throughout home bouts
7. Official GCRD swag

### PACK – \$350

1. Promotion of your website on <https://www.gemcityrollerderby.com/>
2. Cross-promotion on Facebook & Instagram
3. 4 tickets per home bout (will call)
4. Announcer mentions during home bouts
5. Logo displayed in bout programs & on the scoreboard throughout home bouts

### PIVOT – \$750

1. Promotion of your website on <https://www.gemcityrollerderby.com/>
2. Cross-promotion on Facebook & Instagram
3. 8 tickets per home bout (will call)
4. Announcer mentions during home bouts
5. ½ page color ad & logo in bout programs
6. Logo displayed on the scoreboard throughout home bouts
7. Official GCRD swag

### JAM START – \$50 (1 per bout)

1. 2 tickets per home bout (will call)
2. Announcer mentions during home bouts
3. Logo displayed in bout program

### BLOCKER – \$500

1. Promotion of your website on [https://www.gemcityrollerderby.com](https://www.gemcityrollerderby.com/)
2. Cross-promotion on Facebook &




























### LEAGUE COMMUNITY CONTRIBUTORS

1. Promotion of your website on <https://www.gemcityrollerderby.com/>
2. Cross-promotion on Facebook & Instagram
3. 4 tickets per home bout (will call)
4. Announcer mentions during home bouts
5. Logo displayed in bout programs & on the scoreboard throughout home bouts.

See the table below for a visual depiction of our sponsorship opportunities and levels of benefits.

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BENEFITS	JAMMER	PIVOT	BLOCKER	PACK	JAM START	LCC
Website Promotion						
Social media cross promotion						
Home bout tickets	10	8	6	4	2	4
Announcer mentions						
Color ad in bout programs	Full page	½ page	¼ page			
Logo in bout programs						
Logo on scoreboard						
Merch gift certificate	\$200	\$100	\$50			
Banner at bouts						
Photo Op with skaters	